

MEDIA ALERT



PEPSI STRONGER TOGETHER AND THE MIAMI DOLPHINS SCREEN IMPACTFUL DOCUMENTARY PANEL AND SCREENING IN PARTNERSHIP WITH THE MIAMI DOLPHINS

WHAT

Pepsi Stronger Together - a series of grassroots initiatives bringing tailored programming support to communities across the country - is coming to Miami. On Thursday, December 3rd, over 200 guests will gather for a panel discussion and screening of the documentary *A Most Beautiful Thing* at Hard Rock Stadium's outdoor theater in Miami Gardens, FL. The event kicks off the Miami chapter of Pepsi Stronger Together, and is the first of 3 Miami events that will take place over the course of the December 5-6 weekend. The events are made possible by PepsiCo and the Miami Dolphins.

INTERVIEW OPPORTUNITIES

- **Enrique Santos** (panel moderator) - Renowned radio show host of TU 94.9 in Miami
- **Mary Mazzio** (panelist) - Director and former Olympic rower
- **Grant Hill** (panelist) - NBA star and former basketball player
- **Derek Lewis** (panelist) - President, South Division, PepsiCo Beverages NA
- **Tom Garfinkel** (panelist) - Vice Chairman and CEO, Miami Dolphins and Hard Rock Stadium
- **Arshay Cooper** (panelist) - Former Captain, Manley Career Academy High School Rowing Team

WHERE

Hard Rock Stadium outdoor theater, 347 Don Shula Drive, Miami Gardens, FL 33056

Media can enter through Gate 5, park in SW lot and will be directed to security

WHEN

Thursday, December 3, 6:50 - 7:15 pm (panel), 7:15 performance by hip-hop artist Reuben Vincent (who worked on the film's soundtrack), 7:30pm (screening)

RSVP

Media must RSVP to contacts below by Tuesday, December 3 at 12 p.m.

ABOUT A MOST BEAUTIFUL THING

A Most Beautiful Thing, nominated for a Critics' Choice Award and called "a movie we all need right now" by *The Hollywood Reporter*, chronicles the first African American high school rowing team in the United States - made up of young men, many of whom were in rival gangs from the West Side of Chicago. The touching true story, based on the memoir of team captain Arshay Cooper, is narrated by Academy Award-winning artist Common, executive-produced by NBA Stars Grant Hill and Dwyane Wade along with Grammy-award winning producer 9th Wonder, and directed by award-winning filmmaker (and Olympic rower) Mary Mazzio.

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The film explores not only the safety these young men found on the water (where, as the captain reflected, “we were in a place where we could not hear the sound of sirens”), but the trauma of violence and cyclical poverty, examining how these young men were able to support each other in reimagining a different future for themselves - and how rowing and the water provided the backdrop for that opportunity. In the summer of 2019, after 20 years out of the boat, these men came together to race in the Chicago Sprints, not only to celebrate the team’s founding, but the fact that they are still alive.

ABOUT PEPSI STRONGER TOGETHER

Pepsi Stronger Together is a national initiative to empower and engage communities around the country by providing tailored programming and resources that bring people together. It was conceived with the idea that now, more than ever, we must foster a sense of connection and belonging, starting by investing locally. Launched in May of 2020 in response to the COVID-19 pandemic - engaging its network of partners in the South to shine a spotlight on essential front-line workers in a variety of industries - Pepsi Stronger Together was expanded in October of 2020 by partnering with NBA teams and charitable organizations to foster, among other things, community and police relations.

Guiding PepsiCo is our vision to Be the Global Leader in Convenient Foods and Beverages by Winning with Purpose. Under this vision, Pepsi Stronger Together is continually evolving the program to respond to the cultural moment and meet the needs of communities across the United States. Stay up to date at pepsistrongertogether.com, where visitors can engage in conversation and learn about the latest community initiatives and how to give back. Follow the conversation on social media at [@pepsistrongertogether](https://twitter.com/pepsistrongertogether).

ABOUT THE MIAMI DOLPHINS

The Miami Dolphins, owned by Chairman of the Board & Managing General Partner Stephen M. Ross, are the oldest major-league professional sports franchise in the state of Florida, having joined the NFL as part of the AFL-NFL merger in 1970. The organization has played in five Super Bowls, winning championships following the 1972 (VII) and 1973 (VIII) seasons. The franchise also has won five conference championships and 13 division championships. The Dolphins play home games in Miami Gardens at Hard Rock Stadium and have worked tirelessly to inspire a healthier, more educated and united South Florida community. The organization hosts the largest fundraiser in the NFL with the Dolphins Cancer Challenge, raising more than \$39.2 million to Sylvester Comprehensive Cancer Center, has impacted more than 60,000 youth high school players, coaches and teams through the Junior Dolphins program and has worked with more than 100 South Florida organizations through FOOTBALL UNITES™ programming. For more information, visit dolphins.com.

MEDIA CONTACTS

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